



**5<sup>th</sup> ANNUAL MENTAL  
HEALTH AWARENESS WEEK  
October 1-7, 2017  
SPONSORSHIP AND ADVERTISING OPPORTUNITIES**

**SPONSORSHIP LEVELS**

**\$10,000 Visionary Sponsor**

- Provides maximum promotion before, during, and after MHA Week
- Recognition at every MHA Week event
- Company presence at any selected event(s)
- Top-spot position of corporate logo in all MHA Week materials including full page ad in MHA Week e-Program
- Top-spot recognition in all media promotions
- Top-spot 24/7 ad on [www.MHAWeek.org](http://www.MHAWeek.org) as well as promotional emails, and organization websites

**\$5,000 Stigma-Busting Sponsor**

- Provides high-level promotion during MHA Week
- Recognition at every MHA Week event
- Company presence at any selected event(s)
- Recognition in all MHA Week promotional materials.
- Corporate logo in MHA Week e-Program and in all MHA Week promotional materials

**\$1,000 Inspiring Sponsor**

- Recognition at every MHA Week event
- Company presence at one selected event
- Corporate logo in MHA Week e-Program and in all MHA Week materials
- Rotating ad on [www.MHAWeek.org](http://www.MHAWeek.org) as well as promotional emails, and organization websites

**PROGRAM/WEBSITE/EMAIL ADVERTISING**

An MHA Week e-Program will be on the website at [www.MHAWeek.org](http://www.MHAWeek.org) and in promotional emails.

\$500 - Large Ad - 24/7 ad on [www.MHAWeek.org](http://www.MHAWeek.org), and promotional emails

\$250 - Small Ad - Rotating ad on [www.MHAWeek.org](http://www.MHAWeek.org) and promotional emails  
**(PLEASE PRINT)**

Company/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ad submission deadline is Friday, September 22, 2017. Please send this completed form and high-resolution logo to  
Mayra Spruill at [mspruill@mhaw.org](mailto:mspruill@mhaw.org)  
Questions? Call Mayra Spruill at 631-471-7242 x1305

You can pay online via PayPal on [www.MHAWeek.org](http://www.MHAWeek.org) or mail this form, artwork, and check to:

Association for Mental Health & Wellness | Attn: MHA Week 2017  
939 Johnson Avenue, Ronkonkoma, NY 11779

*Please make checks payable to Association for Mental Health & Wellness*

**Thank you for your continued support!**